

## PRIVACY POLICY FOR REGISTERED CONFERENCE PARTICIPANTS AND SPEAKERS

UAB “Kalanis” (brand name “Seven Tips”) takes care of the protection of your information. We comply with the General Data Protection Regulation of the European Union (GDPR) and other laws protecting your information that we collect, use and store.

### . **How should I read this Privacy Policy?**

This Privacy Policy will answer the key questions how we collect, use and store information about you. In case you have any questions or any part of this Notice is unclear, we are ready to help you, described in Section 13 of this Privacy Policy. Please note that any reference to the word “we” in this Privacy Policy means the legal entity indicated in Section 2.

### . **Who is responsible for the protection of my information?**

#### **Data controller:**

UAB Kalanis

Identifier of our legal entity: 304288186

Our address: Rūdninkų 18, Vilnius, Lithuania

E-mail to contact person: jurgita@seventips.lt

Phone. No. +370 682 28647

### . **Why do you collect information about me?**

You would like to register and participate at the IAUP 2026 in Vilnius, Lithuania (further – conference or event). By registering to this event, you are entering into agreement with us which allows you to participate in the above-mentioned conference and we will do our part: organize it as well as provide you with the relevant information about it.

### . **Do you collect information about me from other sources?**

We do not collect information about you from other sources.

### . **Event Photography and Videography**

At this event, a photographer and/or videographer will be present to promote and publicize the conference activities. By registering for this conference, you consent to being photographed and/or videographed. If you wish to have your image edited in photographs or videos, please notify the event organizer or reach out to us with your request afterward.

### . **What information should I provide to you and why?**

- In order to register to the conference and enter in to agreement with us, you are asked to provide your full name, organization, country, phone number and email address. We need the contact information to be in contact with you. We collect the country information to see how wide reach our event has (Article6 (1)(b) GDPR);

- To adhere to legal obligations in taxation, accounting, and other areas (Article 6 (1) (c) GDPR);
- For legitimate interest of advertising and promoting our activities, gathering your feedback on the quality of our event (Article 6 (1) (f) GDPR).

. **What is the legal basis for collecting information about me?**

We refer to your consent as a legal basis for entering into agreement with you, which allows you to participate in the conference as well as to send you information about it. (Article 6(1)(d) of the GDPR).

. **Do you collect any sensitive information about me?**

We do not collect any sensitive information about you.

. **Do you perform automatic decision-making or profiling based on the information about me?**

Decisions are not made by automatic means. You are not profiled.

. **Do you share my information with other entities?**

Information about you might be provided to our third parties:

- Fienta Ticketing OÜ (Estonia) is responsible for processing participant registrations and payments.
- Mykolas Romeris University is the main organiser of the conference, which may use the data for statistical and reporting purposes.
- Printing service provider responsible for producing participant badges.
- Go Vilnius is an event partner that may use the data exclusively for statistical purposes.
- UAB Kalanis (Lithuania) is the technical organiser of the conference, which may use the data for conference-related communication and promotional activities.

. **Do you share my information with entities outside the EEA (the European Economic Area consists of all EU Member States and Norway, Iceland and Liechtenstein)?**

We do not.

. **How long will you store information about me?**

We will store information about you for 3 years starting counting from the last day of the conference.

. **What rights do I have?**

In order to take any of the actions referred to below, please contact us as specified in Section 13. Please note that these rights may be subject to statutory exceptions and limitations.

- right to request access to the information we have about you, if we process your personal data which enables your identification;
- right to request rectification of or supplementing the information held about you;
- right to request the erasure of data about you where your data is processed unlawfully;

- right to request to restrict the processing of information held about you when you dispute the data accuracy or object to data processing, do not agree with erasure of the unlawfully processed data about you, or when you need the data for the establishment, exercise or defence of legal claims;
- right to contest the collection, use and storage of your information where we rely on legitimate interest as a basis to process data in the processing of your data;
- right to request to export your data where you have provided data to us in a structured, commonly used format and given consent for the processing of such data or were we have to process such data for the performance of a contract/agreement with you;
- right to submit a complaint to the State Data Protection Inspectorate (for more information, see [vdai.lrv.lt](http://vdai.lrv.lt)).

. **How can you help me?**

Should you have any questions, comments or complaints in relation to how we collect, use and store data about you, we are ready to help you. Should you need any help, contact us by e-mail. Contact person is: [jurgita@seventips.lt](mailto:jurgita@seventips.lt)